

International Hockey Marquee Tournament

Perth

20th – 23rd October 2011



Commonwealth Heads of
Government Meeting



The reigning World Champions & famous Hockeyroos invite the Commonwealth's best to be part of a fast and furious new Hockey Tournament.



- **Introduction of the Concept**
- Format Details





The International Marquee Tournament*

- Hockey Australia is currently planning to introduce an annual International Marquee Tournament inviting the **best Commonwealth nations** to Australia to play a new form of Hockey for Women & Men as a superb backdrop to the 2011 Commonwealth Heads of Government Meeting.
- The format of the Tournament and the **modified rules** have been developed with input from Hockey officials, coaches and consumers.

* Working title

Why a new Hockey tournament?

- When asked about the **image of Hockey today**, active consumers of Hockey Australia thought that their sport was:
 - Fun
 - Exciting
 - International
 - Ageless, and
 - Australian
- When asked about the **future of the game**, consumers want to see a game with **increased speed**, a **higher number of goals** and more **entertainment**.
- The International Marquee Tournament incorporates these ideas and will push the players' skills to the limit in a **fast and furious format** while still staying true to the **essence of the game**.





The Marquee Tournament is planned to present a faster and more exciting brand of Hockey.

The new International Hockey Marquee Tournament represents the best of Hockey and supports the brand values of Hockey Australia:

Speed

Skills

Adrenaline

Innovation



Hockey “It’s Simply Brilliant”

- The tournament showcases a brand-new format of Hockey demonstrating the **brilliant skills, pace** and **team spirit** of the world’s best teams. It will be held **at the Perth Hockey Stadium.**

- **Fast and furious** format featuring **back-to-back games** between international **rivals** while allowing for regular breaks for entertainment & advertising.



Content

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- **Format Details**






The format of the tournament and game will stay true to the sport but provide more excitement to spectators & sponsors.

Some of the best teams on the Hockey world stage will be invited to this exclusive event.

Teams & Countries

The Commonwealth's top nations (potentially both Men & Women teams) will come to **Australia** and take part in a **unique opportunity** to lead the innovation of the sport.



- India 
- Australia 
- New Zealand 
- England 

* Please note, none of the above nations have yet to be invited.

The new format will enable a faster game that is easier for consumers to understand while staying true to the essence of Hockey

Changing the Game

- Each match consists of **two 15 minute halves** with 5 minutes for halftime and **10mins** between games (*instead of 2x35min*)
- Fast** • All teams have a maximum of **9 players** on the field with **2 players** having to stay in the attacking half – or be penalised (*instead of 11*)
- Easy to follow** • **Unlimited substitutions** allowed at any time through an interchange area – ensuring the game is **fast and flowing**
- With consequences** • The penalty situations have been **simplified** to make it more broadcast friendly and easier to understand for new viewers:
 - **Penalty corner** → Open play 4-on-2 power play
 - **Penalty stroke** → Face-off 1-on-1 with the goal keeper
- Brilliant** • To end a drawn match, use of a “**sudden death**” system with 1-on-1 face-offs until one team fails to score
- Skillful** • More tolerance of **stick contact** to reduce unnecessary stoppages in play.

The Tournament could take place in Perth in 2011.

Timing & Location



- The tournament will be held for the first time from 20th to 23rd of October 2011.
- The tournament will **run for 4 days**
 - **Thursday evening:** 1 session (4 matches)
 - **Friday evening:** 1 session (4 matches)
 - **Saturday:** 1 session (4 matches)
 - **Sunday:** 1 session (4 matches incl. Grand Final)
- Each team will feature in at least **Four** matches during the tournament. ie. Australia men & women will play each day.
- **The venue** for the tournament will be the Perth Hockey Stadium.

Fixture

Day		Comp	Gender	Start Time	Finish Time	Draw
1	Thurs	Round	Female	6.00 pm	6.45pm	1 v 4
1	Thurs	Round	Male	6.55pm	7.30pm	2 v 3
1	Thurs	Round	Female	7.40pm	8.15pm	2 v 3
1	Thurs	Round	Male	8.25pm	9.00pm	1 v 4
2	Fri	Round	Male	1.00 pm	1.45pm	1 v 2
2	Fri	Round	Female	1.55pm	2.30pm	4 v 3
2	Fri	Round	Male	2.40pm	3.15pm	1 v 2
2	Fri	Round	Female	3.25pm	4.00pm	4 v 3
2	Fri	Round	Female	6.00 pm	6.45pm	1 v 3
2	Fri	Round	Male	6.55pm	7.30pm	4 v 2
2	Fri	Round	Female	7.40pm	8.15pm	1 v 3
2	Fri	Round	Male	8.25pm	9.00pm	4 v 2
3	Sat	Semi	Male	5.00 pm	5.45pm	R1 v R4
3	Sat	Semi	Female	5.55pm	6.30pm	R2 v R3
3	Sat	Semi	Male	6.40pm	7.15pm	R1 v R4
3	Sat	Semi	Female	7.25pm	8.00pm	R2 v R3
4	Sun	Final	Female	1.00pm	1.45pm	LR1 v LR2
4	Sun	Final	Male	1.55pm	2.30pm	LR3 v LR4
4	Sun	Final	Female	3.00pm	3.45pm	WR1 v WR2
4	Sun	Final	Male	4.15pm	5.00pm	WR3 v WR4



How is this tournament different to other Test Matches

- The tournament brings innovation into the sport to grow the spectator base beyond the current audience.
- It has a greater entertainment, marketing and broadcasting value whilst still keeping the essence of the traditional game.
- This new format fits along side the traditional game and does not replace any test series. In fact some of the visiting teams will play tests either before or after the tournament. Longer term, it may spread beyond the international arena as has 20/20 cricket.



On field Excitement

- Music played after goal is scored
- Sound effects during play
- Coaches, umpires and selected players to wear microphones and ear pieces for on field commentary/interviews
- Players and coaches to be introduced prior to each match
- National anthems to be played before the finals only
- TV camera to film in change rooms during half time
- Flame throwers behind each side on goals will occur with each goal scored
- Crowd to select MVP via twitter at the end of each game
- Best player celebration after a goal wins a prize